



A Fund-Raising Event from the Friends of Sacramento Crisis Nurseries

4 the babies

The **Friends of the Sacramento Crisis Nurseries** have developed and produced wonderfully successful fundraising events over the last ten years: Art is for Babies, the North Nursery Obelisk, the Crocker Road Showhouse, and our 10th Anniversary Party. During that time we've been told by numerous individuals and businesses that they like to support the Nurseries "in their own way". Service and church groups have created outstanding events to benefit the Nurseries and, of course, individual contributions have been the backbone of



funding for the Nurseries. Everyone, it seems, wants to do something "4 the babies".

Support the Nurseries

Now, the **Friends of the Sacramento Crisis Nurseries** are mobilizing our community to give everyone an opportunity to help support the **Sacramento Crisis Nurseries**. Businesses (large and small), individuals, youth, church, service and social groups are invited to join the **4 the babies** community effort. The campaign will culminate in April 2008. April (the 4th month) is Child Abuse Prevention Month, and we're designating April 24th as **4 the babies** Day.

Make 4 the babies Your Own

How? Create a fundraising activity that fits the size and personality of your organization, and be recognized as a proud part of Sacramento's **4 the babies** county-wide effort.

Be Creative with Your Project

To get your creative juices started, here are some suggestions:

- ♥ Donate a percentage of sales during the month of April, or on April 24th.
- ♥ Create an opportunity for customers to donate to **4 the babies** during a specific period of time leading up to April 24th.
- ♥ Encourage employee participation with options to donate funds, diapers, formula or items from the Nurseries Wish List.
- ♥ Organize a "Baby Shower **4 the babies**"
- ♥ Stage a garage sale, a car wash, or a diaper drive.
- ♥ Throw a "Party with a Purpose".
- ♥ Fund the cost of food or transportation or a childcare worker's salary for a specific period of time.
- ♥ Challenge a competing business or service club to match or beat your support of the Nurseries.

Think outside the crib!

No project is too big or too small to make a difference.

The Friends Support You

The **Friends of the Sacramento Crisis Nurseries** will support your efforts by providing

- ♥ publicity expertise,
- ♥ professional graphic files,
- ♥ point of purchase information and/or signage, and
- ♥ community wide recognition of your participation in **4 the babies**.



Recognition

The **Sacramento Crisis Nurseries'** web pages, in addition to providing information about **4 the babies**, will list the groups and businesses that are participating in the effort as they join. Web visitors will be offered a link to your web site.

We will also recognize and thank our **4 the babies'** partners in the Friends' Newsletter, the Sacramento Children's Home's quarterly newsletter and in local press venues.

Getting Started

As a **4 the babies** participant you will have a **Friends of the Sacramento Crisis Nurseries** board member assigned to you as a liaison to help develop your fundraising event,



provide additional information about the work of the **Sacramento Crisis Nurseries**, deliver promotional products, facilitate community awareness of your

participation, and answer questions throughout the process. They can also arrange a tour of the North Nursery and/or a speaker for your organization.

Find a Way

We hope you'll find a way to participate in **4 the babies**, the Nurseries' first annual signature event. We invite you to join the thousands of Sacramento area citizens who recognize the value of the **Sacramento Crisis Nurseries** in the fight to prevent child neglect and abuse. Thank you for considering **4 the babies** to help us raise critical funds to sustain the Nurseries' efforts.

Contact Us

If you have questions or would like more information about the **Sacramento Crisis Nurseries** or **4 the babies**, visit our web site, www.crisisnurseryonline.org, or call Chris Weske, 916-988-5870.



Sacramento Crisis Nurseries

North Nursery:

4533 Pasadena Avenue, Sacramento, CA 95821

916-679-3600

www.crisisnurseryonline.org

What are the Sacramento Crisis Nurseries?

The **Sacramento Crisis Nurseries** is a program designed to help prevent child neglect and abuse during times of family crisis. Parents or caregivers bring their babies and young children to the Nurseries for short-term care during difficult and stressful times. Emergency daytime respite care is available seven days a week and children of families with exceptional needs can stay full-time for up to thirty days.

With a new three-year grant from First 5 Sacramento, the **Sacramento Crisis Nurseries** have embarked on an expansion of services designed and directed at ensuring the safety and security of children by building solid, loving and strong families.

In addition to providing a safe shelter for the babies and young children, the Nurseries offer counseling and parent workshops, guidance from knowledgeable case managers and links to community resources to ensure ongoing help. Children are nurtured and cared for and provided the

opportunity to learn while they play. The Nurseries also offer preschool educational services with an emphasis on reading and school readiness.

The **Sacramento Crisis Nurseries** is a program of the **Sacramento Children's Home**. In over 10 years of operation the Nurseries have served over 2,600 families and 3,300 children and provided more than 34,000 safe bed nights.



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